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Wilderness Watch and the Sustainable Business Council Team Up To Sponsor the 3rd Annual Wild & Scenic Film Fest

Release: March 22, 2011
Contact: Jeff Smith or Dawn Serra, at 542-2048

Wilderness Watch is partnering with Missoula's Sustainable Business Council to host the third annual WILD AND SCENIC FILM FESTIVAL on **December 2, 7 P.M.**, at the Wilma Theater in downtown Missoula. Tickets are \$10 (students 2-for-1), available at Rockin' Rudy's, the Trailhead, and Green Light and on-line at www.wildernesswatch.org.

This year's line-up of eight award-winning films promises lots of insight, adventure, and inspiration. Plus a spirited welcoming from Howie Wolke, wilderness outfitter, writer, and activist, and a visit from Holly Schroeder, a Missoula producer.

The Festival will feature a film by Annie Leonard, "The Story of Cap and Trade." Two years ago her film, "The Story of Stuff," caused a flap for a local high school teacher when she showed it to her class. Leonard's new film takes on a climate-change strategy that failed to pass Congress this year even though it was favored by both Wall Street bankers and Washington D.C.-based environmental groups.

This year's Festival also includes Missoula residents, Schroeder and Jane Grochowski's film, "Big Rigs," about the planned industrial transportation corridor through Missoula, a documentary on the endangered upper Flathead Basin, a film about climbing the Vindhya Mountains in India, and "Split Estate," which won an Emmy Award this year and tells stories about what happens in the West when energy companies own the mineral rights beneath the land.

Another feature, "No Impact Man," shows how a couple with a toddler learn to practice what they preach ... *no electricity, only local food, no garbage-making, no throw-aways, and no fossil-fueled taxis or elevators* ... in the middle of New York City.

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Behind the scenes, they are addressing a philosophical conundrum: Does change come first to those who join a movement or to those who nurture change within themselves?

Wilderness Watch is a national environmental organization based in Missoula for the last 21 years. We strive for proper stewardship of designated wilderness areas through citizen oversight, education, and continual monitoring of federal managers. The Sustainable Business Council (SBC) supports more than 230 businesses that pursue environmentally sustainable practices while enhancing their economic viability.

Local sponsors include the Trailhead, the Good Food Store, the Green Light, ClearSky Climate Solutions, KECI TV, and The Trail 103.3. This event is certified carbon-neutral.

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Resources

1. www.wildandscenicfilmfestival.org/category/films/on-tour/

To view short films and trailers for longer films shown in Missoula

2. Howie Wolke

Howie is a professional wilderness guide and wildland conservationist who has explored wilderness throughout North America. He is widely recognized as one of the top wilderness/public lands experts in the U.S. He has worked as an organizer, lobbyist, field worker and board member for various conservation groups since the mid '70's. Howie has written two books on the American Wilderness plus numerous articles and papers on wildlands conservation. He is currently advancing "The Gallatin Initiative" to preserve the roadless lands that stretch from Yellowstone to the city of Bozeman.

3. Holly Schroeder

Holly founded Jane O'Holly Productions (www.janeoholly.com) and makes local films including "Big Rigs," "Five Planets: Montanans at the Crossroads of Global Warming," and "Rosie Revisited: A U.S.-Led Solution to Global Warming."

4. www.wildernesswatch.org

5. www.sustainablebusinesscouncil.org